





2017-2018 Catalog

GUIDED PATHWAYS TO SUCCESS:

(158) SMALL BUSINESS MANAGEMENT: BUSINESS CAREER STUDIES, CAS

FIRST SEMESTER (16 hours)			Milestone?
ORNT 90	FYS: First Year Seminar	1	
ACC 122	Principles of Accounting I	3	
BA 240	Business Law I	3	
CIT 120	Microsoft Word I	3	
ECON 104	Principles of Macroeconomics	3	
MGT 253	Small Business Management	3	
SECOND SEMESTER (15 hours)			
BA 265	Business Communications	3	
ENG 101	College Composition I	3	
CIT 107	Excel	3	
MATH 109	Math of Business and Finance	3	
MKT 230	Principles of Marketing	3	
*Students must maintain a 2.0 cumulative GPA to meet WVNC graduation requirements			

KEY:  Milestone  Certification Option



Your **ACADEMIC MAP** includes all of the courses required in your degree program, organized in a semester-by-semester sequence that allows you to graduate on time without losing credits, missing classes or falling out of your cohort.

Job Title

- Business Manager, Facilities Manager, General Manager, Operations Director, Operations Manager, Plant Manager, Plant Superintendent, Production Manager, Store Manager

Wage and Employment Trends

- \$97,730 Annual (2015)
- 2,124,000 Employees (2014)
- Average Projected Job Growth (5% to 8% between 2014-2024)
- 688,800 Projected Job Openings between 2014-2024

We understand that managing multiple responsibilities while attending college can make life complex for many students. So, we pledge to do our part, through individualized advising and support, to help you make collegiate choices that will lead straight to the finish line.