

March 4, 2016

Weirton Strategic Planning Session

Present: Dr. Vicki Riley, Larry Tackett, Larry DeRosa, Russell Edwards, Tina Edwards, Lisa Soly, Nancy Nosko, Jack Montgomery, Greg Winland, Shawn McGinnis, Peter Kozdras, and Russ Evans

Weirton is Special

- Campus is family.
- Clear communication (direct)
- Campus serene/safe
- Main WV CC option
- Cross-training basics (follow through)
- History/pillar of community
- Community connection
- Positive circulation (grads)
- Stable faculty - adjuncts

Increase Savings

- 4 day week
- Increase hs counselor contact
 - By campus
 - Fast track
 - Cost savings
- Market with Facebook
- Program viability review
- Classroom lights off

Increase Revenue

- Increase transfer enrollment (2+2s)
- LPN Transition Program
- CNA Program
- Increase CTE Articulation
- Tech math review for Applied Tech Programs
- Physics Review
- Co-Req models
- Campus Contact with key people
- Local Marketing
- Ball Plant Transition
- Welding Expansion – all campuses

- “Early College”
- Friends of College*