

**OFFICIAL Minutes**  
**NORTHERN'S PRESIDENT'S COUNCIL MEETING – January 22, 2014**

<b>DATE:</b> January 22, 2014	<b>PLACE:</b> B&O Board Room	<b>CONVENED:</b> 1:05 p.m.	<b>CONCLUDED:</b> 2:05 p.m.
<b>ATTENDEES</b>	Dr. Olshinsky, N. Albert, J. Baller, M. DeCola, B. DeFrancis, J. Fike, D. Hanes, L. Kefauver, S. Payton, Dr. V. Riley, K. Serig, P. Stroud, L. Tackett, G. Wallace		
<b>EXCUSED</b>	P. Carmichael, A. Frey, S. Lippiello, P. Woods		
<b>BY PHONE</b>	M. Koon and Dr. C. Riter		
<b>MINUTES RECORDED BY</b>	Linda K. Dudash		
<b>NEXT MEETING</b>	February 19, 2014 at 1 p.m. – B&O Board Room		
<b>ITEM</b>	<b>DISCUSSION</b>		
<b>1. Retention Initiatives</b>	<ul style="list-style-type: none"> <li>• Dr. Olshinsky will set up a task force regarding retention initiatives. Topics to be addressed by the task force include: what the College is missing relative to student retention, options that can be offered to assist in retaining students, and whether consideration should be given to securing support to handle incoming students and assist in their retention.</li> <li>• Ms. Fike and Dr. Riter were appointed to the Retention Task Force. Ms. Payton volunteered to serve. Both Ms. Fike and Dr. Riter will get 3-5 additional people from each campus to serve on the task force.</li> <li>• Timeline for pulling together the Retention Task Force is February 14.</li> <li>• The office of Community Relations will be working on marketing initiatives related to retention for the fall.</li> <li>• Mr. Tackett gave an update on Developmental Ed changes. Handouts were distributed and Mr. Tackett reviewed the information with Council. Following are the topics on which he reported: Historical Approach to Dev and College Level Math; Beginning Fall 2014—Math Pathways; STEM Pathway with Fast-track Support for Math 86; Dev Ed Changes for fall 2014 including: course changes, curriculum changes, and success with Fast-Track as well as other successes.</li> <li>• Northern was ranked the highest in the state relative to success with Fast-track courses. The College's objective this year is to bring Fast-track students on the Wheeling campus to the same level as New Martinsville and Weirton students.</li> <li>• An increase in college retention rates has been seen since the Dev Ed initiative began.</li> <li>• Information on Fast-track courses will be disseminated to area high school students.</li> <li>• Mr. DeFrancis will be preparing a story on the success of students participating in Fast-track courses.</li> </ul>		
<b>2. Current State Budget Discussions</b>	<ul style="list-style-type: none"> <li>• The Governor's FY 2015 Proposed Budget along with a chart summarizing the Governor's recommended budget submitted to the Legislature was distributed. Dr. Olshinsky reviewed the information with Council.</li> <li>• Mr. Lippiello is working on new budget scenarios based on 7.5% and 3.75% reductions.</li> </ul>		
<b>3. Recruitment Efforts</b>	<ul style="list-style-type: none"> <li>• A task force will be formed to work on recruitment efforts.</li> <li>• Counselors are working on quick admissions with high schools and they are also working with Pam Woods on recruitment numbers and reports.</li> <li>• Some of the marketing efforts the office of Community Relations will be working on regarding retention are</li> </ul>		

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	<p>as follows: placing emphasis on online courses; contacting former students via post cards, letters and emails highlighting particular programs; filming two TV spots featuring testimonials from CEO's that hire Northern graduates; and conducting a campaign with the Foundation.</p> <ul style="list-style-type: none"> <li>• Northern plans to explore programs that could be offered to non-traditional students in the evening.</li> </ul>
<b>4. HLC – Next Visit Preparations</b>	<ul style="list-style-type: none"> <li>• Dr. Olshinsky and Mr. Koon will be contacting individuals to be part of a team to prepare for the HLC comprehensive focused visit of 2016-2017.</li> </ul>
<b>5. Default Management</b>	<ul style="list-style-type: none"> <li>• A December 2013 month end default management report was distributed and reviewed with Council by Ms. Fike.</li> <li>• The following information was included in the data report: Cohort Default Rate Projections Based on NSLDS Data; "At Risk" Delinquent Accounts by Cohort Based on NSLDS Data; Total Delinquent Accounts by Cohort Based on NSLDS Data; Campaign Attempts Success; and a Resolution Summary.</li> <li>• A monthly report of new addresses and phone numbers is being sent out relative to students who are in default of loans.</li> <li>• The College will receive \$10,000 from the state to secure a default service for the 2013 student group. (Services cost between \$15,000 and \$30,000).</li> <li>• Ms. Fike will provide updated information on the default rate to President's Council as information becomes available.</li> </ul>
<b>6. Other</b>	<ul style="list-style-type: none"> <li>• Dr. Riley introduced Kevin Serig, Disabilities Coordinator, as a new member of President's Council.</li> <li>• College-goal Sunday is scheduled from 1-4 p.m. on February 9 to assist students in completing FAFSA forms.</li> <li>• Campus libraries are now equipped with phone chargers; the chargers connect to 90% of cell phones.</li> <li>• Distribution of financial aid checks is scheduled for February 15. This information will be sent to faculty in the next few days to re-emphasize the importance of reporting student attendance.</li> <li>• Council discussed the idea of reverse transfers. Chancellor Skidmore and Governor Tomblin have shown an interest in this idea. Reverse transfers assist in increasing degree rates and there is no cost except for processing; however, colleges are required to share information.</li> </ul>