# **STRATEGIC** PLAN









# NAVIGATING THE FUTURE WVNCC'S PATH TO 2030



# **MISSION**

WVNCC is a comprehensive community college that provides affordable, quality education and training for all who wish to learn. Northern strengthens our community and empowers individuals to pursue fulfilling lives.

# VISION

WVNCC will be a trusted and valued community partner in lifelong learning.

# **VALUES**

Learner Focused
Access & Opportunity
Lifelong Learning
Teamwork
Transparency & Integrity
Excellence

## STRATEGIC PRIORITIES

## **STRATEGIC PRIORITY #1**

**Invest in Human Capital** 

- **Goal 1:** Assess, update, and improve employee training and professional development.
- Goal 2: Improve the employee lifecycle from recruitment through succession planning.
- **Goal 3:** Improve human and financial resource utilization.

## STRATEGIC PRIORITY #2

Integrate technology to increase student success and organizational efficiency.

- **Goal 1:** Advance technology utilization, effectiveness, and efficiency.
- **Goal 2:** Expand the use of technology-enhanced teaching and learning.
- **Goal 3:** Improve student engagement.

### STRATEGIC PRIORITY #3

Fully implement and institutionalize the advising model.

- **Goal 1:** Assess and adapt pathways and course modalities to student needs.
- **Goal 2:** Establish the advising communication plan.
- **Goal 3:** Expand access to the advising model for all students.

#### STRATEGIC PRIORITY #4

Meet workforce training needs of our communities.

- Goal 1: Align credit and non-credit pathways and processes.
- Goal 2: Expand personal, career, and economic growth opportunities through continuing education.
- **Goal 3:** Develop and strengthen community partnerships.

#### STRATEGIC PRIORITY #5

Expand student access to growth opportunities.

- **Goal 1:** Guide students to resources to address their needs.
- **Goal 2:** Foster a safe, positive, and holistic student experience.
- **Goal 3:** Broaden marketing reach and recruitment efforts.

