

West Virginia Northern Community College

Fundraising

Rule Number: NC-1005

Effective Date: September 1, 2010

Date Approved by WVNCC Board of Governors: August 26, 2010

Authority Reference: WV Code 18B-1-6; Title 135 Procedure Rule, Series 4, WV Council for Community and Technical College

Replaces previous rule dated: NA

Purpose:

Oversight and coordination of all fundraising activities associated with the College will:

1. Provide a continuity of message in building understanding and support for College-wide funding needs.
2. Avoid conflict and duplication of effort in the fundraising contact program.
3. Maximize the contribution from each potential donor.
4. Provide a complete accounting and audit trail of all monies donated to the College.
5. Ensure that no other fundraising effort will compete with the priorities established by the West Virginia Northern Community College Foundation in support of the College.

Rule:

In order to manage all fundraising activities associated with WVNCC, the College requires all organizations and affiliations to request permission from the College President and notify Institutional Advancement before any fundraising activities are initiated. Funds raised through authorized activities must be deposited with the WVNCC Foundation or in a designated College account. No group, affiliation, or individual(s) that raises funds using the College's name can operate or control outside accounts for funds raised by such College associated activities. Violations of this rule will result in appropriate legal and administrative action.