

STRATEGIC PLAN

2022
- 2025

50 Years of educating
minds in our region.



Celebrating
our past
**PREPARING FOR
YOUR FUTURE**



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LETTER

from the President

Dear Friends:

As West Virginia Northern Community College prepares to celebrate our 50th anniversary, we recommit ourselves to our mission to “educate and empower our community by providing open access to affordable, high-quality learning opportunities.” We are pleased to share with you WVNC’s 2021-2025 Strategic Plan, “Celebrating Our Past; Preparing for Your Future,” which represents the collective work of the Strategic Planning Committee, Continuous Improvement Council, and many participants from across our three campuses and in the community.

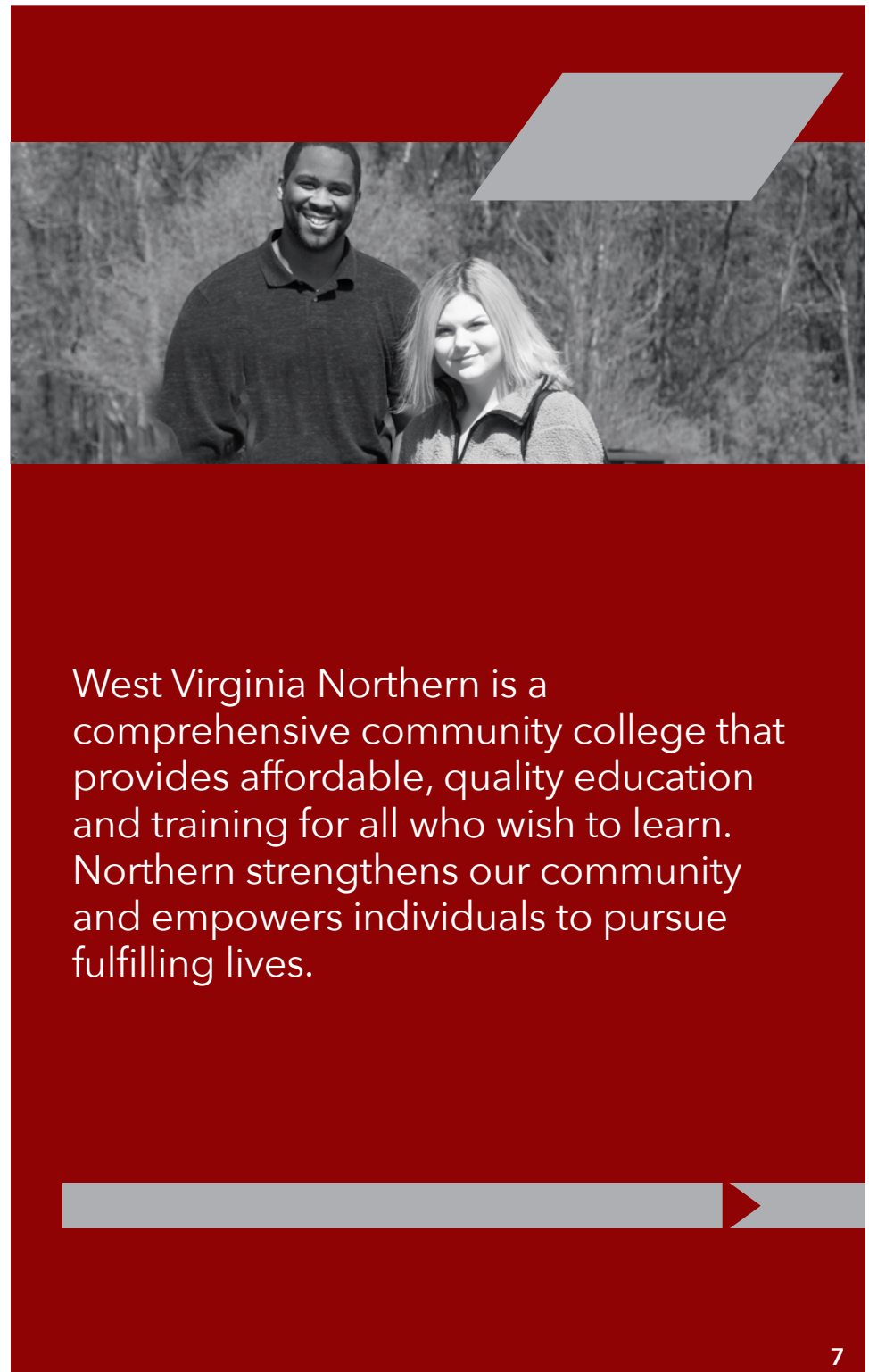
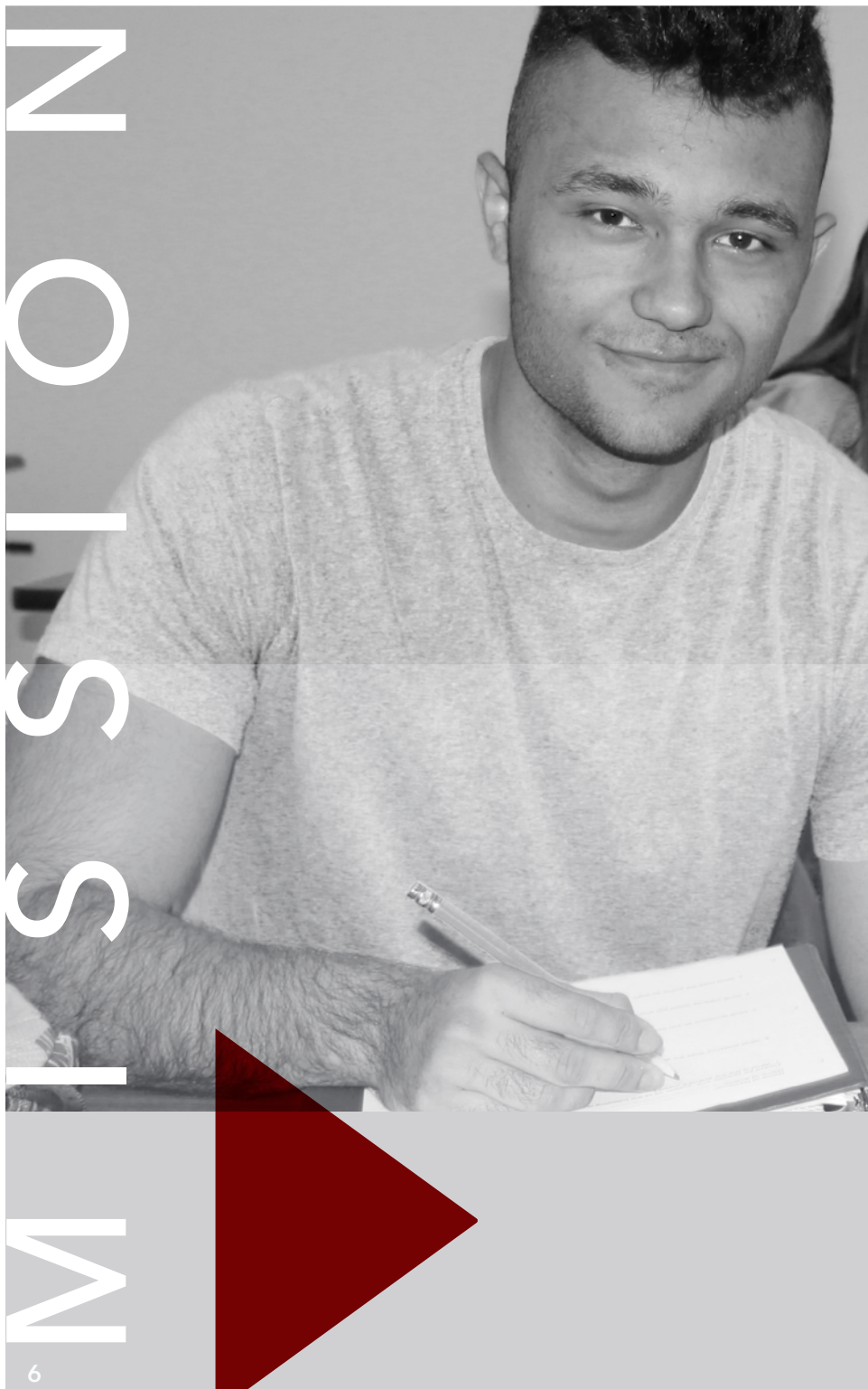
This is an exciting time for America’s community colleges. Our institutions are being recognized nationally as the best value in higher education, as hubs for workforce development, and as engines for economic growth. Thanks to our remarkable faculty, staff, students, alumni, and our many friends and community partners, WVNC is built on a solid foundation. There is a lot to be done in the coming years and much is expected of community colleges as we support the ever-evolving workforce needs of the communities we serve and work to ensure that our students attain life-changing outcomes.

This strategic plan is built on WVNC’s vision, mission, and the values which we hold dear. Our five strategic priorities will ensure that WVNC is the college of first choice for our students, a key strategic partner in our community, and

this region’s premier provider of workforce solutions. We are committed to engaging students and changing lives in an environment that provides for and advances equity and inclusion for all. We recognize and embrace the broad demographic of our students, faculty and staff, and welcome the strength this diversity brings to building institutional capacity and innovation to deliver on WVNC’s promise, “For all who wish to learn.”

Shortly after I became president, we began discussing the need to work together, in a spirit of inclusivity and transparency, to create a strategic plan that will serve as the road map to our future. I asked Dr. Purnima Sharma, Vice President for Planning, Institutional Effectiveness, and Research to lead our planning process, and am incredibly grateful for her leadership in this important effort. The college also retained the services of Mr. Joel Lapin, a national consultant with decades of experience working with colleges nationwide to assist with the overall strategic planning process. True to form, Joel engaged a large group of faculty and staff, more than 60 in total, to complete an environmental scan producing more than 40 trend statements. My deepest gratitude goes to all who led and participated in our collaborative environmental scanning and strategic planning process; your hard work has culminated in a plan that will provide an extraordinary education and transform students’ lives. Strategic plans give us direction, they keep us focused. This plan is where our future starts - where our dedicated faculty, staff, students, and community partners come together to build on our commitment to excellence, student success, and community vitality; where we bring forth our best ideas; and where we explore opportunities to update and expand our educational and workforce training offerings.

Dr. Daniel P. Mosser
President



West Virginia Northern is a comprehensive community college that provides affordable, quality education and training for all who wish to learn. Northern strengthens our community and empowers individuals to pursue fulfilling lives.

PRIORITIES



- 1** INVEST IN **HUMAN CAPITAL**
- 2** INVEST IN **TECHNOLOGY**
TO INCREASE STUDENT SUCCESS
- 3** IMPLEMENT AN ADVISING MODEL THAT
SUPPORTS AND IMPROVES **STUDENT SUCCESS**
- 4** EXPAND AND IMPROVE **WORKFORCE AND
ECONOMIC DEVELOPMENT**
- 5** EXPAND **STUDENT DIVERSITY**





West Virginia Northern Community College will be a trusted and valued community partner in lifelong learning.

We will:

Invest in human capital - Invest in recruiting, onboarding, training, and employee development, cross-training succession planning, and employee satisfaction

Invest in technology to increase student success - Invest in technology in key areas such as access, recruitment and admission, advising, instruction, increasing student digital literacy, and improving student engagement.

Implement an advising model that supports and improves student success - Implement an advising model that addresses individual student needs, provides clear career pathways, and is adaptable to Early Entrance and nontraditional students.

Expand and improve workforce and economic development in our region and beyond - Expand and improve workforce education programs to prepare students for a regional and global labor market.

Expand student diversity - Enroll a more diverse mix of students.

▶ WE VALUE

- Learner Focused
- Diversity & Inclusion
- Lifelong Learning
- Teamwork & Integrity
- Transparency
- Excellence



21/22 BOARD OF GOVERNORS

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